



Let your investments soar higher!

BOI AXA MID CAP TAX FUND - SERIES 2

(A 10 year close-ended equity linked savings scheme) Offer of Units of ₹10 each (at par) during the New Fund Offer

NFO Opens: 12th July 2018 | NFO Closes: 11th October 2018



What is BOI AXA MID CAP TAX FUND - SERIES 2?

BOI AXA MID CAP TAX FUND - SERIES 2 is a 10 year close-ended equity linked savings scheme. The objective of the scheme is to generate capital appreciation over a period of 10 years by investing predominantly in equity and equity-related securities of midcap companies along with income tax benefit.

Midcap Research Advantage

- Mid caps are under-researched and underowned equities having potential for growth
- Investing in companies at nascent stage of growth provides maximum scope for appreciation. Investing in equities before they become large cap
- Most of the stocks that have transitioned from mid cap to large cap, and have been included in the NIFTY 50, have significantly outperformed prior to inclusion in the index

Tax Advantage

- Benefit from the long term return potential of equities
- ELSS mutual funds are eligible for tax exemption u/s 80C. Tax benefit of ₹46,800 is calculated on investment of ₹1,50,000 and investor falls in the top income tax slab of 30% plus applicable cess 4%. Tax savings may vary depending on applicable tax slabs and investments under Section 80C of the Income Tax Act, 1961

Investment Strategy

- Our investment philosophy entails identifying high quality and well managed companies which have exhibited faster than industry growth rates, superior capital allocation and robust cash flows. We endeavor to identify companies which can sustainably deliver on these parameters thereby driving steady earnings compounding and long term outperformance
- Our proprietary 'Excellence Framework' assesses investment opportunities on three broad parameters - Quality, Potential and Value
- The fund will invest 80% to 100% in a diversified portfolio of equity and equity related instruments with min 65% invested in mid cap companies with sustainable business models and potential for capital appreciation
- Under normal circumstances, the scheme would invest in equities across a broad range of sectors of the economy for adequate portfolio diversification
- The close-ended nature of the fund will enable the Fund Manager to take a longterm on his portfolio construction without having to worry about liquidity pressure



Fund Features

- Type of scheme: A 10 year close-ended equity linked savings scheme
- Investment Objective: The scheme seeks to generate capital appreciation over a period of ten years by investing predominantly in equity and equity-related securities of midcap companies along with income tax benefit

However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or quarantee any returns

- Investment Plans:
 - Regular Plan | Direct Plan Both plans will have common portfolio
- Investment options: The plan has following options: • Growth option for capital appreciation • Dividend option offering Dividend Pay-out facilities
- **Minimum Application Amount (Under Each** Plan/Option): ₹500 and in multiples of ₹500/thereafter. Additional purchase after the NFO period is not allowed

Entry load - NIL Load Structure: Exit load - NIL

The AMC reserves the right to modify / change the load structure on a prospective basis. For the most up to date information on loads, investors are advised to contact their ISC or the AMC at its toll-free number (18002662676) prior to any application / redemption

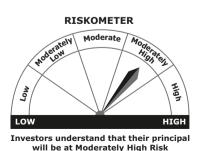
- Lock-in Period: 3 years from the date of allotment of the respective units
- Tax Treatment: Investment made in the scheme is qualified for a deduction from Gross Total Income upto ₹1,50,000/- (along with other prescribed investments) under section 80C of the Income Tax Act, 1961 to eligible investors under the Income Tax Act, 1961
- Benchmark: NIFTY Midcap 100 TRI

Product Labelling

This product is suitable for investors who are seeking: (*)

- Capital appreciation over a period of 10 years
- Investment in equity and equity related instruments of mid cap companies along with income tax benefit u/s 80C of the Income Tax Act, 1961

*Investor should consult their financial advisor if they are not clear about the suitability of the product.



will be at Moderately High Risk



1800-103-2263 (Toll Free)



